

World Telecommunication and Information Society Day (WTISD 2017)

17 May 2017



Theme : Big Data for Big Impact

The theme for WTISD-17, "Big Data for Big Impact," focuses on the power of Big Data for development and aims to explore how to turn imperfect, complex, often unstructured data into actionable information in a development context. The insight brought on by advanced analysis can strongly complement the evidence-based nature of decision-making that can be leveraged at national, regional and international levels to drive success towards attaining all 17 of the United Nations' Sustainable Development Goals (SDGs) for 2030.

The theme for WTISD-17 is in line with ITU's work highlighting the technological developments that have facilitated the emergence of Big Data, developing standards related to Big Data and identifying sources and uses of Big Data, including use of Big Data technologies for developing and monitoring improvements in information societies.

Activities undertaken by the ITU Membership will contribute towards building political momentum to embrace Big Data and leverage insights to identify new opportunities to creatively address sustainable development challenges.
